

**FOR IMMEDIATE RELEASE**

## **San Mateo Credit Union Successfully Encourages Community Kids to Save Money**

To commemorate National Credit Union Youth Week in April, San Mateo Credit Union (SMCU) sponsored a month-long calendar of fun-filled promotions geared to the community's younger members. The theme of the festivities was "Money Rocks at My Credit Union," and the focus was on the rewards of saving money. As a result of the promotion, 76 new youth accounts were opened.

The campaign included four weekly drawings for an Xbox 360 console. Raffle tickets were given to children who made a deposit into a new or existing Youth Savers account, Youth Certificate, or Student Checking account during the month of April. The lucky winners were SMCU members Bethany Candler, Tyler Shima, Jessica Hatfield and Jacob Barriga.

In addition to the four grand-prize winners, 20 other young SMCU members won gift cards in amounts from \$5.00 to \$50.00 from a variety of retailers, including San Mateo Credit Union, In-N-Out Burger, Game Stop, iTunes, Target, Chuck E. Cheese, Starbucks and Toys"R"Us.

San Mateo Credit Union is firmly committed to providing financial education and information at all stages of life—from childhood through retirement—and helps parents teach their children about the importance of smart money management.

To learn more about SMCU's youth accounts or to find a branch location, visit [www.smcu.org](http://www.smcu.org) or call Member Service at (650) 363-1725.

### **About San Mateo Credit Union (SMCU):**

Founded in 1952, SMCU is a member-owned financial institution that currently serves over 68,000 individuals and manages more than \$600 million in assets. Seven conveniently located branches, enhanced by a sophisticated online banking system, brings a full range of financial services within easy access. For more information or to locate a branch, visit [www.smcu.org](http://www.smcu.org) or call Member Service at (650) 363-1725 Monday through Friday, 8:00 a.m. to 6:00 p.m., and on Saturday from 9:00 a.m. to 3:00 p.m.