

Christmas Comes Early for a Lucky Member of San Mateo Credit Union



REDWOOD CITY, CA—On her way to work at a local Lucky supermarket on December 4, Teresa Guiterrez stopped by a branch of San Mateo Credit Union (SMCU), where she has been a member for the past ten years. As part of a pre-holiday car sale promotion, SMCU had mailed her a key that might possibly open a lock box containing the key to a 2011 Honda CR-Z Sport Hybrid. “I thought it was unlikely that I’d

be the winner of the car,” Ms. Guiterrez said, “but I decided to take a chance anyway. I had nothing to lose, and it’s always such a pleasant experience to go to the credit union because the people there are so friendly.” That chance paid off, because her key was the winning one.” When the key turned in the lock, I couldn’t believe it,” Ms. Guiterrez added. It felt like Christmas, my birthday, and winning the lottery—all rolled into one.”

Her win came early in the first day of a car sale that was held in the parking lot of SMCU’s Redwood City branch at 525 Middlefield Road on December 4 and 5. The event was part of a series of scheduled vehicle sales that feature hundreds of certified pre-owned vehicles. As a special incentive to select SMCU members, keys to the lock box were sent out a few weeks prior to the event.

“The key giveaway is the highlight of the car sale,” said SMCU President and CEO Barry Jolette, “and it’s always a treat to see the expression on the face of the winner.” Ms. Guiterrez’s smile proves that Mr. Jolette is right.

About San Mateo Credit Union (SMCU)

Founded in 1952, SMCU is a member-owned financial institution that currently serves more than 72,000 individuals and manages nearly \$600 million in assets. Six conveniently located branches, enhanced by a sophisticated online banking system, bring a full range of financial services within easily access. For more information or to locate a branch, visit www.smcu.org or call Member Service at (650) 363-1725 Monday through Friday, 8:00 a.m. to 6:00 p.m., and on Saturday from 9:00 a.m. to 3:00 p.m.