



P.O. Box 910
Redwood City, CA 94064-0910
Tel: (650) 363-1725
Web: www.smcu.org

CONTACT:
Cynthia Held
San Mateo Credit Union
(650) 562-1278
cheld@smcu.org

FOR IMMEDIATE RELEASE

San Mateo Credit Union Sponsors Mexican Bicentennial Event in Redwood City

The community of Redwood City has been chosen to host one of the Bay Area's many celebrations in honor of Mexico's bicentennial, and San Mateo Credit Union (SMCU) is pleased to be a sponsor.

The event, which includes a parade and a day-long festival, will take place on Sunday, June 13, at Courthouse Square, located at 2200 Broadway in downtown Redwood City. SMCU's On Broadway branch, conveniently located around the corner at 830 Jefferson Avenue, will be open between noon and 4:00 p.m. in honor of the festivities.

SMCU's participation in the bicentennial kicks off a series of special offers to commemorate the credit union's fourth year at the On Broadway location. Featured promotions include reduced rates on auto loans, a \$75 bonus on a newly opened checking account, a free appraisal on a first mortgage loan, and a \$50 bonus when an existing member refers a friend or family member to SMCU. A prize wheel on the festival grounds will enable participants to win a host of giveaways, including product coupons, merchandise, and a vacation getaway. Visitors can learn about the benefits of membership at a booth at the festival site, and can also stop by the branch to join the credit union or obtain additional information on the birthday specials.

About San Mateo Credit Union (SMCU)

Founded in 1952, SMCU is a member-owned financial institution that currently serves approximately 72,000 individuals and manages more than \$600 million in assets. Six conveniently located branches, enhanced by a sophisticated online banking system, bring a full range of financial services within easy access. For more information or to find the branch nearest you, visit www.smcu.org or call Direct Assist at (650) 363-1725 Monday through Friday, 8:00 a.m. to 6:00 p.m., or on Saturday, 9:00 a.m. to 3:00 p.m.