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FOR IMMEDIATE RELEASE

San Mateo Credit Union Encourages Community Kids to Get in the Savings Game

To commemorate this year's National Credit Union Youth Week, April 18 to 24, San Mateo Credit Union is sponsoring Youth Month from April 1 through 30. The celebration will be marked by a variety of fun-filled special events and promotions.

The theme of the festivities, "Get in the Savings Game," has been developed to teach children of all ages the value and rewards of saving money. In keeping with the sports concept, children can select a prize from basketballs to soccer balls to footballs, softballs and even playground balls —for every five deposits they make into an SMCU youth savings account.

SMCU will also feature a 12-month add-on youth certificate of deposit with a 1.25% annual percentage yield. After the initial purchase date, additional funds may be deposited and will bear the same interest rate.

As in years past, SMCU will expand the program to include community outreach. When a child or teen deposits money into an SMCU youth account during the month of April, the credit union will donate two lunches to Second Harvest Food Bank's "Share Your Lunch" summer program. The Share Your Lunch campaign collects food and raises funds to feed children during the summer months when they do not receive free or reduced-price meals at school. In 2009, SMCU helped provide 4,000 lunches to children in San Mateo County.

For details about Get in the Savings Game events taking place in April, or to learn more about SMCU's youth accounts, visit www.smcu.org, call (650) 363-1725, or visit one of the six area branches.

About San Mateo Credit Union (SMCU)

Founded in 1952, SMCU is a member-owned financial institution that currently serves more than 71,000 individuals and manages nearly \$600 million in assets. Six conveniently located branches, enhanced by a sophisticated online banking system, bring a full range of financial services within easy access. For more information or to find the branch nearest you, visit www.smcu.org or call Direct Assist (650) 363-1725 Monday through Friday, 8:00 am to 6:00 pm and on Saturday, 9:00 am to 3:00 pm.